



D'ARRIGO BROS. CO., OF CALIFORNIA

5 Ps VERIFIED CASE STUDY SUMMARY: D'Arrigo Bros. Co., of California: Philanthropy



SureHarvest utilizes its 5Ps of Sustainability™, a continuous improvement business management methodology, to craft case studies that evaluate the alignment and execution of a company's sustainability efforts that contribute to financial profitability, environmental stewardship and social progress. Each case study goes through a verification step to confirm that the reported information is accurate, thorough and authentic.

Principles

The core values that define the business strategy

Processes

The sets of managed activities that create internal and external value

Practices

The methods used to accomplish the desired operational results

Performance Metrics

The metrics and measurements used to evaluate practice and process results

Progress

The approach used to document, communicate and drive continuous improvement over time

Meet D'Arrigo Bros. Co., of California:

Family owned and operated since 1920, D'Arrigo Bros. Co., of California strives to be the best grower, shipper and seller of high-quality fruits and vegetables. Signature products packed under the *Andy Boy* label include Artichokes, Broccoli, Broccoli Rabe, Butter Lettuce, Cactus Pears, Cauliflower, Fennel, Green Leaf, Iceberg Lettuce, Iced Broccoli Rabe, Iceless Broccoli Rabe, Nopalitos, Organic Romaine Hearts, Organic Broccoli Rabe, Organic Fennel, Red Leaf, Romaine, Romaine Hearts, and Shrink Wrap Broccoli. Their family of almost 2000 employees recognize the importance of philanthropy.

5 Ps Verified Case Study: Philanthropy

D'Arrigo Bros. Co., of California and their employees, consistently support philanthropic organizations to give back to their community and set an example for others. The company believes that when businesses and individuals help one another, everyone experiences success. SureHarvest documented and verified the Philanthropy program using the 5Ps of Sustainability™.

Sustainability Highlights

The scope and value of D'Arrigo Bros. Co., of California philanthropic program demonstrates true responsibility to the community, actively making it stronger, and respecting all its varied members. Aligning donations with the company's mission, vision and values ensures that it remains focused and effective.

D'Arrigo Bros. Co., of California supports an array of philanthropic organizations. The Agriculture Leadership Council, founded in 2010 by John D'Arrigo, CEO, President and Chairman of the Board, has raised over \$2 million to support the Natividad Medical Center to improve healthcare of agricultural workers, and Team D'Arrigo has been one of the top fund raisers for American Cancer Society's Relay for Life for the last few years.



\$2 MILLION

The Agriculture Leadership Council, founded in 2010 by John D'Arrigo, D'Arrigo CEO, President and Chairman of the Board, has raised over \$2 million to support the Natividad Medical Center to improve healthcare of agricultural workers.



Helping build and support healthy communities is a
CORE
VALUE
for D'Arrigo Bros. Co., of California



Sustainability Principles

D'Arrigo Bros. Co., of California is committed to being responsible community members by:

- Supporting community initiatives both in the short and long term.
- Realizing an impact both small and large for individuals, families, and organizations in education, health, youth, fitness, and community involvement.
- Enhancing the quality of community life.

Sustainability Processes

Helping build and support healthy communities is a core value for D'Arrigo Bros. Co., of California from the president's office to employees harvesting and packing fresh products in the field. This is accomplished through philanthropic support of

programs for at-risk youth, helping to find a cure for breast cancer, providing financial assistance to help fight hunger, and supporting children through adoption and guardianship programs.

Sustainability Practices

D'Arrigo Bros. Co., of California receives requests for donations daily. The Executive Office screens the requests for alignment with the company's mission, vision and philosophy. Each request is thoroughly researched and priority is given to local Salinas Valley organizations with an emphasis on healthcare, children and youth, feeding the needy and support for 'at risk' community members. Screened requests are then passed to John D'Arrigo, CEO, President and Chairman of the Board, for final review and approval.

Articles, videos and social media such as Facebook, Twitter, Instagram, and Pinterest, are used to communicate to employees, customers and



D'Arrigo Bros., Co., of California has contributed to the support Rancho Cielo, a comprehensive learning and social services center for underserved youth in Monterey County.

consumers regarding the company's philanthropy activities. Employees are encouraged to individually participate in community programs through volunteerism and donating to programs like the United Way via payroll deductions.

Sustainability Performance Metrics

D'Arrigo Bros. Co., of California strives to align the company's philanthropic support to its principles. Records are kept of all donation requests, amount approved for each donation, and each payment made.

Each donation is carefully tracked through the company's accounting system. When a repeat donation request is received the historical data for the organization is reviewed. Continued support is based on an assessment of how the requesting organization's programs have performed and the quality of its outreach inside and outside of the organization. This entails

keeping current with the programs of supported organizations through communications with staff, events and impacts of the programs in the community.

Sustainability Progress

D'Arrigo Bros. Co., of California ensures continued impact both small and large for individuals, families, and organizations by donating to programs that are meeting and exceeding their goals. Positive influence on education, health, youth, fitness, and community involvement is continually achieved through supporting a large number of organizations that collectively are active in all these areas. John D'Arrigo, CEO, President and Chairman of the Board, is active on many nonprofit Boards of Directors, and uses his voice to raise awareness of many worthy projects in the community.



Team D'Arrigo has been one of the top fund raisers for the American Cancer Society's Relay for Life for the last few years.

D'Arrigo Bros. Co., of California: Philanthropy



D'Arrigo Bros. Co., of California was founded by Stefano and Andrea D'Arrigo, two teenage immigrants from Messina, Sicily and has been family owned and operated since 1920. D'Arrigo Bros. Co., of California strives to be the best grower, shipper, and seller of high-quality fruits and vegetables.

D'Arrigo Bros. Co., of California headquartered in Salinas, is in its third generation of family management. In 2006 the company opened its state of the art shipping/cooling facility in Salinas, and in 2008 the company administrative headquarters opened alongside. Operating from February into December, the Salinas cooler loads between 200 and 250 trucks of fresh produce per day.

D'Arrigo Bros. Co., of California has published three case studies featuring other aspects of their sustainability efforts. One focused on energy and climate at the Salinas shipping/cooling facility, one on farm water conservation and protection, and another on the company's recycling program.

For more information, please visit

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SureHarvest is an agri-food sustainability solutions company delivering practical strategies, proven technologies, and exceptional services to accelerate financial profitability, environmental stewardship and social progress.

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